



Speeds Increase At Iowa Speedway

February 11, 2015

Company under the NASCAR umbrella partners with Mediacom Business to bring advanced fiber optic broadband services to motorsports venue

NEWTON, Iowa – February 11, 2015 – Iowa Speedway and Mediacom Business today announced a renewed partnership that will help Iowa Speedway to better address growing bandwidth demand, onsite high speed Internet in the Mediacom Media Center, and high definition video powered by Mediacom Business.

Recognized for being one of the nation's most technologically advanced motorsports facilities, Iowa Speedway will earn further distinction with this unprecedented agreement to serve the needs of an international media contingent each race weekend, according to Iowa Speedway President Jimmy Small.

"Mediacom Business was the right partner for this complex project, supporting a seamless network migration without any disruptions or loss in vital services," said Small. "Our strategic relationship with Mediacom Business continues to grow – largely as a result of their deep understanding of advanced broadband networking backed by a robust, dedicated Internet connection provided by Mediacom Business."

Dan Templin, Senior Vice President of Mediacom Business, said the partnership with Iowa Speedway was in line with his company's more than \$2.5 billion in cumulative capital expenditures over the past ten years to build out a broadband infrastructure in rural America, constructing about 7,000 fiber route miles in Iowa that today connect more than 2,500 locations; including municipalities, schools, healthcare facilities, and other community anchor institutions.

Mr. Templin said by transitioning from legacy hardware to the Mediacom Business framework, Iowa Speedway can now maximize the benefits of its fiber investments. "We'll have experienced, local technicians on hand before and during races to ensure maximum connectivity to our network by members of the media," Templin said. "Iowa Speedway is a race venue known for being the 'fastest short track on the planet', and Mediacom Business is known for our hyperfast broadband connections. It's a perfect partnership which brings unprecedented advanced broadband, voice and video services to Iowa Speedway over our extensive fiber optic network."

About Iowa Speedway

Iowa Speedway is the first-ever driver designed speedway. The Rusty Wallace designed track offers 7/8 mile tri-oval racing with 12-13-14 degree compound banking in the turns and covers 600 acres of land. The tri-oval is 60 feet wide and includes a 20 foot apron. The facility also features six other track configurations including a 1.3 mile road course designed by Alan Wilson that can be run two different ways with more than nine turns.

About Mediacom Business

Mediacom Communications Corporation is the nation's eighth largest cable television company and one of the leading cable operators focused on serving the smaller cities in the United States, with a significant customer concentration in the Midwestern and Southeastern regions. Mediacom Communications offers a wide array of information, communications and entertainment services, including video, high-speed data and phone, and provides innovative broadband communications solutions through its Mediacom Business division that can be tailored to any size business. Mediacom Communications' advertising sales and production services are sold under its OnMedia division. More information about Mediacom Business is available at www.mediacombusiness.com.

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