



Mediacom Communications Adds Netflix to TiVo Set-Top Devices

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MEDIACOM PARK, N.Y.--(BUSINESS WIRE)--Mediacom Communications today announced an agreement with Netflix Inc. to make the streaming-video service available as an app on its customers' TiVo set-top boxes.

A provider of Internet, video and phone services to 1.3 million customers in 22 states, Mediacom is the latest U.S. cable operator to offer its customers seamless access to Netflix through the TiVo enabled set-top.

"Striking this agreement with Netflix is another great example of Mediacom taking steps to simplify and enrich the customer experience inside the home," said Mediacom's Executive Vice President of Operations, John Pascarelli. "Adding the easy functionality of popular services like Netflix to the TiVo set-top box gives Mediacom customers far greater access to content and underscores the superior quality of our high-speed Internet service."

In Netflix's ISP Speed Index, Mediacom has recently been rated among the top U.S. broadband providers for Netflix streaming during primetime. Once Mediacom completes construction of a direct connection to the Netflix network this summer, the quality of its customers' Netflix video experience should only get better.

"Mediacom is making it even easier for consumers to watch Netflix on their TVs," said Netflix's Global Head of Business Development, Bill Holmes. "This combination of traditional cable services with Netflix's online content significantly enhances the experience of Mediacom customers."

Mediacom's TiVo experience will offer customers a one-stop experience for searching, locating, and viewing popular video programming from a range of sources including Netflix and other online content providers, live TV channels, digital video recordings, and Mediacom's on-demand library. Mediacom's TiVo customers will need to have an existing Netflix subscription or subscribe to Netflix in order to utilize the Netflix app.

About Mediacom Communications

Mediacom Communications Corporation is the nation's eighth largest cable television company and one of the leading cable operators focused on serving the smaller cities in the United States, with a significant customer concentration in the Midwestern and Southeastern regions. Mediacom Communications offers a wide array of information, communications and entertainment services and provides innovative broadband solutions through its Mediacom Business division. Mediacom Communications also sells advertising and production services through its OnMedia division. More information about Mediacom Communications is available at www.mediacomcc.com.

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