UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): February 25, 2009

MEDIACOM COMMUNICATIONS CORPORATION

(Exact name of Registrant as specified in its charter)

Delaware (State of incorporation)

0-29227 (Commission File No.)

06-1566067 (IRS Employer Identification No.)

100 Crystal Run Road Middletown, New York 10941 (Address of principal executive offices)

Registrant's telephone number: (845) 695-2600

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the Registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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<u>Item 2.02. Results of Operations and Financial Condition.</u> <u>Item 9.01. Financial Statements and Exhibits.</u>

SIGNATURES EX-99.1: PRESS RELEASE

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Item 2.02. Results of Operations and Financial Condition.

On February 25, 2009, Mediacom Communications Corporation issued a press release announcing its financial results for the quarter and year ended December 31, 2008. A copy of the press release is being furnished as Exhibit 99.1 to this report and incorporated herein by reference.

The press release contains disclosure of adjusted operating income before depreciation and amortization ("Adjusted OIBDA") and free cash flow, which are not measures of performance calculated in accordance with generally accepted accounting principles (GAAP) in the United States. Reconciliations of Adjusted OIBDA and free cash flow to the most directly comparable financial measures calculated and presented in accordance with GAAP are presented in Table 6 of the press release. Disclosure regarding management's reasons for presenting Adjusted OIBDA and free cash flow appears in Table 9 of the press release.

Item 9.01. Financial Statements and Exhibits.

- (a) Financial Statements of Businesses Acquired None
- (b) Pro Forma Financial Information None
- (c) Shell Company Transactions None
- (d) Exhibits:

| Description |
|---|
| Press release issued by the Registrant on February 25, 2009 |
| |
| |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 25, 2009

Mediacom Communications Corporation

By: /s/ Mark E. Stephan

Mark E. Stephan Executive Vice President and Chief Financial Officer



Mediacom Communications Reports Results for Fourth Quarter and Full Year 2008

Middletown, NY — **February 25, 2009** — MEDIACOM COMMUNICATIONS CORPORATION (Nasdaq: MCCC) today reported financial results for the three months and year ended December 31, 2008. Mediacom Communications will hold a teleconference today at 10:30 a.m. Eastern Time to discuss its financial results. A live broadcast of the teleconference can be accessed through our web site at *www.mediacomcc.com*.

Fourth Quarter 2008 Financial Highlights

- Revenues increased 8.3% to \$360.2 million
- Adjusted operating income before depreciation and amortization ("Adjusted OIBDA") rose 8.4% to \$129.6 million¹
- Operating income rose 37.5% to \$73.7 million
- Average monthly revenue per basic subscriber increased 8.9% to \$90.88
- Revenue generating units ("RGUs") grew sequentially by 33,000

Full Year 2008 Financial Highlights

- Revenues increased 8.4% to \$1,401.9 million
- Adjusted OIBDA rose 10.6% to \$512.0 million
- Operating income grew 25.4% to \$278.9 million
- Capital expenditures of \$289.8 million
- RGUs grew a record 222,000 to 2,946,000

"It was an excellent year for us, as we solidly executed in all aspects of our business," stated Rocco B. Commisso, Mediacom's Chairman and CEO. "Despite worsening economic conditions in 2008, we produced record RGU growth, exceeded our financial guidance that was revised upwards three times and generated our highest annual growth rate in Adjusted OIBDA since 2002."

"In 2009, we are cautiously optimistic that our business will once again show its historical resilience in this recessionary environment and grow in the face of deepening economic pressures across the markets we serve. Equally important, however, is that with a significant decline in planned capital spending and with our shares outstanding reduced by 30% as a result of the Morris Transaction, we expect to deliver in 2009 meaningful and sustainable after-tax free cash flow per share for the first time in our history. Our internal cash flow generation, together with about \$650 million of currently available revolving credit commitments, puts Mediacom in the enviable position of avoiding persistently unattractive financing markets until at least mid-2011," concluded Mr. Commisso.

1 Adjusted OIBDA excludes non-cash, share-based compensation charges.

2009 Guidance

Despite the current economic uncertainties, we still expect to increase revenues and Adjusted OIBDA in 2009, although at reduced growth rates than achieved in 2008. Moreover, due to an expected 20% — 25% decline in capital expenditures in 2009 and the reduction in common shares outstanding resulting from the Morris Transaction, we anticipate generating after-tax free cash flow of about \$1.00 per share for full year 2009, up from less than \$0.10 per share in 2008

Three Months Ended December 31, 2008 Compared to Three Months Ended December 31, 2007

Revenues rose 8.3% to \$360.2 million, largely due to growth in high-speed data and phone customers, and basic video rate increases.

- <u>Video revenues</u> increased 3.5% from the fourth quarter of 2007, largely due to basic video rate increases and higher service fees from our advanced video products and services, including DVRs and HDTV, partially offset by a lower number of basic subscribers. During the quarter, we lost 6,000 basic subscribers, as compared to a loss of 7,000 for the same period last year.
 - During the quarter, digital customers grew by 19,000, compared to an increase of 16,000 in the prior year period, ending the year with 643,000 customers, or 48.8% penetration of basic subscribers. As of December 31, 2008, 33.2% of digital customers were taking DVR and/or HDTV services.
- <u>High-speed data revenues</u> rose 16.3%, primarily due to a 12.0% year-over-year unit growth. During the quarter, high-speed data customers grew by 11,000, compared to a gain of 22,000 in the prior year period, ending the year with 737,000 customers, or 25.8% penetration of estimated homes passed.
- <u>Phone revenues</u> grew 47.6%, mainly due to a 34.1% year-over-year increase in phone customers and, to a lesser extent, a reduction in discounted pricing. During the quarter, phone customers grew by 9,000, as compared to a gain of 20,000 in the prior year period, ending the year with 248,000 customers, or 9.5% penetration of estimated marketable phone homes.
- <u>Advertising revenues</u> were down 0.2%, largely as a result of a sharp decline in local and national automotive advertising, offset by an increase in political and other local advertising.

Total operating costs grew 8.2%, primarily due to increases in programming unit costs and, to a lesser extent, higher expenses related to phone customer growth and employee staffing, offset in part by a reduction in high-speed data delivery costs.

Adjusted OIBDA rose 8.4%, resulting in a margin of 36.0%, which was unchanged from the fourth quarter last year. Operating income increased by 37.5% mainly due to the increase in Adjusted OIBDA and lower depreciation and amortization expense.

Liquidity and Capital Resources

Significant sources of cash for the twelve months ended December 31, 2008 were:

- Net cash flows from operating activities of \$268.7 million; and
- Net bank financing of \$101.0 million.

Significant uses of cash for the twelve months ended December 31, 2008 were:

- Capital expenditures of approximately \$289.8 million;
- Additions to cash balances of \$47.7 million;
- Repurchases of shares of our Class A common stock totaling \$22.4 million; and
- Financing costs of \$10.9 million.

Free cash flow was positive \$8.8 million for the twelve months ended December 31, 2008, as compared to negative \$3.6 million in the prior year period. See Table 7 for further detail.

Morris Transaction

On September 7, 2008, we entered into a Share Exchange Agreement (the "Exchange Agreement") with Shivers Investments, LLC ("Shivers") and Shivers Trading & Operating Company ("STOC"). On February 13, 2009, we completed the Exchange Agreement pursuant to which we exchanged all of the outstanding shares of stock of a wholly owned subsidiary, which held (i) non-strategic cable television systems located in Western North Carolina serving approximately 24,800 basic subscribers, and (ii) approximately \$110 million in cash, for 28,309,674 shares of Mediacom Class A common stock owned by Shivers. Both STOC and Shivers are affiliates of Morris Communications Company, LLC ("Morris Communications"), and STOC, Shivers and Morris Communications are controlled by William S. Morris III, a then member of our Board of Directors (the "Board"). The \$110 million cash portion of the Exchange Agreement was funded with borrowings made under the revolving commitments of our bank credit facilities.

Pursuant to the terms of the Exchange Agreement, William S. Morris III and Craig S. Mitchell resigned from the Board on February 13, 2009. Messrs. Morris and Mitchell also resigned as members of the Compensation and Audit Committees of the Board, respectively.

Financial Position

At December 31, 2008, our total debt outstanding was \$3.316 billion, an increase of \$101 million from year-end 2007. As of the same date, cash and cash equivalents were \$67.1 million, an increase of \$47.7 million from year-end 2007. Given the instability in the credit markets, in 2009 and possibly beyond, we plan to pursue a financial policy of keeping sizable cash balances on our balance sheet. As of December 31, 2008, our unused credit facilities were \$762 million, all of which could be borrowed and used for general corporate purposes based on the terms and conditions of our debt arrangements. After giving effect to the completion of the Exchange Agreement noted above, our unused credit facilities would have been about \$650 million. As of the date of this press release, about 68% of our total debt was at fixed interest rates or subject to interest rate protection.

Stock Repurchase Program and Activity

In the first half of 2008, we repurchased approximately 4.8 million shares of our Class A common stock for an aggregate cost of \$22.4 million. At December 31, 2008, we had approximately 94.8 million shares of Class A and Class B common stock outstanding, and \$47.6 million remained available under our stock repurchase program. On the same date, after giving effect to the completion of the Exchange Agreement, our total outstanding shares were approximately 66.5 million, representing 39.5 million shares of our Class A common stock and 27.0 million shares of our Class B common stock.

Company Description

Mediacom Communications is the nation's eighth largest cable television company and one of the leading cable operators focused on serving the smaller cities and towns in the United States. Mediacom Communications offers a wide array of broadband products and services, including traditional video services, digital television, video-on-demand, digital video recorders, high-definition television, high-speed data access and phone service. More information about Mediacom Communications can be accessed on the Internet at: www.mediacomcc.com.

Forward Looking Statements

In this press release, we state our beliefs of future events and of our future financial performance. In some cases, you can identify those so-called "forward-looking statements" by words such as "may," "will," "should," "expects," "plans," "anticipates," "believes," "estimates," "predicts," "potential," or "continue" or the negative of those words and other comparable words. These forward-looking statements are subject to risks and uncertainties that could cause actual results to differ materially from historical results or those we anticipate, many of which are beyond our control. Factors that could cause actual results to differ from those contained in the forward-looking statements include, but are not limited to: competition for video, high-speed data and phone customers; our ability to achieve anticipated customer and revenue growth and to successfully introduce new products and services; greater than anticipated effects of the current, or future, economic downturns and other factors which may negatively affect our customers' demand for our products and services; increasing programming costs and delivery expenses related to our products and services; changes in consumer preferences, laws and regulations or technology that may cause us to change our operational strategies; changes in assumptions underlying our critical accounting polices which could impact our results; our ability to generate sufficient cash flow to meet our debt service obligations; liquidity and overall instability in the credit markets and/or an adverse change in the ratings of our debt securities by nationally accredited rating organizations which may impact the availability and costs, including interest rates, of our future financings; and the other risks and uncertainties discussed in this press release, in our Annual Report on Form 10-K for the year ended December 31, 2007 and other reports or documents that we file from time to time with the SEC. Statements included in this press release are based upon information known to us as of

Tables:

- (1) Consolidated Statements of Operations-three month periods
- (2) Consolidated Statements of Operations—twelve month periods
- (3) Condensed Consolidated Balance Sheets
- (4) Condensed Consolidated Statements of Cash Flows
- (5) Capital Expenditure Data
- (6) Reconciliation Data Historical
- (7) Calculation Free Cash Flow
- (8) Summary Operating Statistics
- (9) Use of Non-GAAP Financial Measures

Contact:

Investor Relations

Calvin Craib Senior Vice President, Corporate Finance (845) 695-2675

Media Relations

Thomas Larsen Vice President, Legal and Public Affairs (845) 695-2754

TABLE 1
Actual Results — Three Month Periods
Consolidated Statements of Operations
(All amounts in thousands, except per share data)
(Unaudited)

| | | Three Months Ended December 31, | |
|---|---------------------|------------------------------------|-------------------|
| | 2008 | 2007 | Percent Change |
| Video | \$231,904 | \$224,050 | 3.5% |
| High-speed data | 85,301 | 73,372 | 16.3 |
| Phone | 24,534 | 16,624 | 47.6 |
| Advertising | 18,423 | 18,468 | (0.2) |
| Total revenues | \$360,162 | \$332,514 | 8.3% |
| Service costs | \$151,050 | \$139,887 | 8.0% |
| SG&A expenses | 72,577 | 66,643 | 8.9 |
| Corporate expenses | 6,908 | 6,441 | 7.3 |
| Total operating costs | \$230,535 | \$212,971 | 8.2% |
| Adjusted OIBDA | \$129,627 | \$119,543 | 8.4% |
| Non-cash, share-based compensation charges | (1,254) | (1,313) | (4.5) |
| Depreciation and amortization | (54,644) | (64,626) | <u>(15.4</u>) |
| Operating income | \$ 73,729 | \$ 53,604 | 37.5% |
| Interest expense, net | \$ (50,031) | \$ (58,819) | (14.9)% |
| Loss on derivatives, net | (58,485) | (13,930) | NM |
| Loss on sale of cable systems, net | (18,128) | (247) | NM |
| Other expense, net | (2,492) | (3,000) | <u>(16.9)</u> |
| Loss before income taxes | (55,407) | (22,392) | NM |
| Provision for income taxes | (14,581) | (14,480) | 0.7% |
| Net loss | \$ <u>(69,988</u>) | \$ (36,872) | 89.8% |
| Basic and diluted weighted average shares outstanding | 94,781 | 103,649 | |
| Basic and diluted loss per share | \$ (0.74) | \$ (0.36) | |
| Adjusted OIBDA margin (a) | 36.0% | 36.0% | |
| Operating income margin (b) | 20.5% | 16.1% | |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

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⁽a) Represents Adjusted OIBDA as a percentage of revenues.

⁽b) Represents operating income as a percentage of revenues.

TABLE 2
Actual Results — Twelve Month Periods
Consolidated Statements of Operations
(All amounts in thousands, except per share data)
(Unaudited)

| | | Twelve Months Ended | |
|---|---------------------|---------------------|-------------------|
| | | ber 31, 2007 | Percent Change |
| Video | \$ 921,098 | \$ 891,594 | 3.3% |
| High-speed data | 324,764 | 278,853 | 16.5 |
| Phone | 89,970 | 55,892 | 61.0 |
| Advertising | 66,062 | 67,036 | (1.5) |
| Total revenues | \$1,401,894 | \$1,293,375 | 8.4% |
| Service costs | \$ 585,224 | \$ 543,514 | 7.7% |
| SG&A expenses | 277,838 | 263,154 | 5.6 |
| Corporate expenses | 26,881 | 23,728 | 13.3 |
| Total operating costs | \$ 889,943 | \$ 830,396 | 7.2% |
| Adjusted OIBDA | \$ 511,951 | \$ 462,979 | 10.6% |
| Non-cash, share-based compensation charges | (5,185) | (5,319) | (2.5) |
| Depreciation and amortization | (227,910) | (235,331) | (3.2) |
| Operating income | \$ 278,856 | \$ 222,329 | 25.4% |
| Interest expense, net | \$ (213,333) | \$ (239,015) | (10.7)% |
| Loss on derivatives, net | (54,363) | (22,902) | NM |
| (Loss) gain on sale of cable systems, net | (21,308) | 11,079 | NM |
| Other expense, net | (9,133) | (9,054) | 0.9 |
| Loss before income taxes | (19,281) | (37,563) | (48.7)% |
| Provision for income taxes | (58,213) | (57,566) | 1.1% |
| Net loss | \$ <u>(77,494</u>) | \$ (95,129) | <u>(18.5</u>)% |
| Basic and diluted weighted average shares outstanding | 95,548 | 107,828 | |
| Basic and diluted loss per share | \$ (0.81) | \$ (0.88) | |
| Adjusted OIBDA margin (a) | 36.5% | 35.8% | |
| Operating income margin (b) | 19.9% | 17.2% | |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

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⁽a) Represents Adjusted OIBDA as a percentage of revenues.

⁽b) Represents operating income as a percentage of revenues.

TABLE 3 Condensed Consolidated Balance Sheets (Dollars in thousands) (Unaudited)

| | December 31, 2008 | December 31, 2007 |
|---|----------------------|----------------------|
| ASSETS | | |
| Cash and cash equivalents | \$ 67,111 | \$ 19,388 |
| Subscriber accounts receivable, net | 81,086 | 81,509 |
| Prepaid expenses and other assets | 17,615 | 20,630 |
| Deferred tax assets | 8,260 | 2,424 |
| Assets held for sale | 1,693 | 649 |
| Total current assets | \$ 175,765 | \$ 124,600 |
| Property, plant and equipment, net | 1,476,287 | 1,412,139 |
| Intangible assets, net | 2,022,219 | 2,024,727 |
| Other assets, net | 33,785 | 24,817 |
| Assets held for sale | 10,933 | 28,927 |
| Total assets | \$ 3,718,989 | \$ 3,615,210 |
| LIABILITIES AND STOCKHOLDERS' DEFICIT | | |
| Accounts payable and accrued expenses | \$ 268,574 | \$ 246,915 |
| Deferred revenue | 54,316 | 51,015 |
| Current portion of long-term debt | 124,500 | 94,533 |
| Liabilities held for sale | 2,020 | 570 |
| Total current liabilities | \$ 449,410 | \$ 393,033 |
| Long-term debt, less current portion | 3,191,500 | 3,120,500 |
| Deferred tax liabilities | 380,650 | 316,602 |
| Other non-current liabilities | 44,073 | 38,164 |
| Total stockholders' deficit | (346,644) | (253,089) |
| Total liabilities and stockholders' deficit | \$ 3,718,989 | \$ 3,615,210 |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

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TABLE 4 Condensed Consolidated Statements of Cash Flows (Dollars in thousands) (Unaudited)

| | | Twelve Months Ended December 31, | |
|--|-----------------------|-------------------------------------|--|
| | 2008 | 2007 | |
| CASH FLOWS PROVIDED BY OPERATING ACTIVITIES: | | | |
| Net cash flows provided by operating activities | \$ 268,715 | \$ 188,792 | |
| CASH FLOWS USED IN INVESTING ACTIVITIES: | | | |
| Capital expenditures | \$ (289,825) | \$ (227,409) | |
| Acquisition of cable system | _ | (7,274) | |
| Proceeds from sale of assets and investments | <u></u> | 32,348 | |
| Net cash flows used in investing activities | \$ (289,825) | \$ (202,335) | |
| CASH FLOWS PROVIDED BY (USED IN) FINANCING ACTIVITIES: | | | |
| New borrowings | \$ 1,035,000 | \$ 412,525 | |
| Repayment of debt | (934,033) | (342,091) | |
| Repurchase of Class A common stock | (22,389) | (69,036) | |
| Financing costs | (10,887) | _ | |
| Other financing activities (including book overdrafts) | 130 | (5,814) | |
| Proceeds from issuance of common stock in employee stock purchase plan | 1,012 | 962 | |
| Net cash flows provided by (used in) financing activities | \$ 68,833 | \$ (3,454) | |
| Net increase (decrease) increase in cash | 47,723 | (16,997) | |
| CASH AND CASH EQUIVALENTS, beginning of period | 19,388 | 36,385 | |
| CASH AND CASH EQUIVALENTS, end of period | \$ 67,111 | \$ 19,388 | |
| SUPPLEMENTAL DISCLOSURES OF CASH FLOW INFORMATION: | | | |
| Cash paid during the period for interest, net of amounts capitalized | \$ 209,164 | \$ 245,143 | |
| Cash paid during the period for interest, net of amounts capitanized | ψ 203,10 4 | Ψ 243,143 | |
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TABLE 5 Capital Expenditure Data (Dollars in thousands) (Unaudited)

| | | Twelve Months Ended | |
|---------------------------|-----------|---------------------|--|
| | Dec | December 31, | |
| | 2008 | 2007 | |
| Customer premise activity | \$137,621 | \$ 110,163 | |
| Commercial | 9,310 | 7,887 | |
| Scalable infrastructure | 50,869 | 33,423 | |
| Line extensions | 17,755 | 21,122 | |
| Upgrade/Rebuild | 51,402 | 33,886 | |
| Support capital | 22,868 | 20,928 | |
| Total | \$289,825 | \$227,409 | |
| | | | |

TABLE 6 Reconciliation Data — Historical Reconciliation of Adjusted OIBDA to Operating Income (Dollars in thousands) (Unaudited)

| | | Three Months Ended December 31, | |
|--|------------|------------------------------------|--|
| | 2008 | 2007 | |
| Adjusted OIBDA | \$ 129,627 | \$119,543 | |
| Non-cash, share-based compensation charges | (1,254) | (1,313) | |
| Depreciation and amortization | (54,644) | (64,626) | |
| Operating income | \$ 73,729 | \$ 53,604 | |

| | | Twelve Months Ended December 31, | |
|--|------------|-------------------------------------|--|
| | 2008 | 2007 | |
| Adjusted OIBDA | \$ 511,951 | \$ 462,979 | |
| Non-cash, share-based compensation charges | (5,185) | (5,319) | |
| Depreciation and amortization | (227,910) | (235,331) | |
| Operating income | \$ 278,856 | \$ 222,239 | |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

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TABLE 6 (Continued) Reconciliation of Free Cash Flow to Net Cash Flows Provided by Operating Activities (Dollars in thousands)

(Unaudited)

Three Months Ended December 31,

(4,216)

(30,760)

\$188,792

(7,540)

(22,363)

\$268,715

| Free cash flow | \$ 6,828 | \$ 16,078 |
|---|-------------------|------------|
| Capital expenditures | 72,768 | 44,606 |
| Other expenses, net | (1,693) | (1,968) |
| Change in assets and liabilities, net | 2,587 | (13,673) |
| Net cash flows provided by operating activities | \$ 80,490 | \$ 45,043 |
| | Twelve Mor Decemb | nths Ended |
| Provide Co. | | |
| Free cash flow | \$ 8,793 | \$ (3,641) |
| Capital expenditures | 289,825 | 227,409 |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

Other expenses, net

Change in assets and liabilities, net

Net cash flows provided by operating activities

TABLE 7 Calculation — Free Cash Flow (Dollars in thousands) (Unaudited)

| | Decem | Three Months Ended December 31, | |
|-----------------------|--------------------|-------------------------------------|--|
| Adjusted OIBDA | 2008 \$ 129,627 | 2007 \$119,543 | |
| Cash taxes | — — — | (40) | |
| Capital expenditures | (72,768) | (44,606) | |
| Interest expense, net | (50,031) | (58,819) | |
| Free cash flow | \$ 6,828 | \$ 16,078 | |
| | Deceml | Twelve Months Ended December 31, | |
| A.B LOYDDA | 2008 | 2007 | |
| Adjusted OIBDA | \$ 511,951 | \$ 462,979 | |
| Cash taxes | _ | (196) | |
| Capital expenditures | (289,825) | (227,409) | |
| Interest expense, net | (213,333) | (239,015) | |
| Free cash flow | \$ 8,793 | \$ (3,641) | |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

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TABLE 8 Summary Operating Statistics (Unaudited)

| | Actual December 31, 2008 | Actual September 30, 2008 | Actual December 31, 2007 |
|---|--------------------------------|---------------------------------|--------------------------------|
| Estimated homes passed | 2,854,000 | 2,850,000 | 2,836,000 |
| Total revenue generating units (RGUs)(a) | 2,946,000 | 2,913,000 | 2,724,000 |
| Quarterly RGU additions | 33,000 | 69,000 | 51,000 |
| Customer relationships(b) | 1,401,000 | 1,406,000 | 1,399,000 |
| Video | | | |
| Basic subscribers | 1,318,000 | 1,324,000 | 1,324,000 |
| Quarterly basic subscriber (losses) gains | (6,000) | 3,000 | (7,000) |
| Digital customers | 643,000 | 624,000 | 557,000 |
| Quarterly digital customer additions | 19,000 | 25,000 | 16,000 |
| Digital penetration(c) | 48.8% | 47.1% | 42.1% |
| High-speed data | | | |
| High-speed data customers | 737,000 | 726,000 | 658,000 |
| Quarterly high-speed data customer additions | 11,000 | 24,000 | 22,000 |
| High-speed data penetration(d) | 25.8% | 25.5% | 23.2% |
| Phone | | | |
| Estimated marketable phone homes(e) | 2,604,000 | 2,600,000 | 2,550,000 |
| Phone customers | 248,000 | 239,000 | 185,000 |
| Quarterly phone customer additions | 9,000 | 17,000 | 20,000 |
| Phone penetration(f) | 9.5% | 9.2% | 7.3% |
| Average total monthly revenue per basic subscriber(g) | \$ 90.88 | \$ 88.86 | \$ 83.49 |

Note: Certain reclassifications have been made to prior period amounts to conform to the current period presentation.

- (a) Represents the total of basic subscribers, digital customers, data customers and phone customers at the end of each period.
- (b) Represents the total number of customers that receive at least one level of service, encompassing video, data and phone, without regard to which service(s) customers purchase.
- (c) Represents digital customers as a percentage of basic subscribers.
- (d) Represents data customers as a percentage of estimated homes passed.
- (e) Represents the estimated number of homes to which the Company is currently marketing phone service.
- (f) Represents phone customers as a percentage of estimated marketable phone homes.
- (g) Represents average monthly revenues for the last three months of the period divided by average basic subscribers for such period.

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TABLE 9 Use of Non-GAAP Financial Measures

"Adjusted OIBDA" and "Free Cash Flow" are not financial measures calculated in accordance with generally accepted accounting principles ("GAAP") in the United States. We define Adjusted OIBDA as operating income before depreciation and amortization and non-cash, share-based compensation charges, and Free Cash Flow as Adjusted OIBDA less interest expense, net, cash taxes and capital expenditures.

Adjusted OIBDA is one of the primary measures used by management to evaluate our performance and to forecast future results. We believe Adjusted OIBDA is useful for investors because it enables them to assess our performance in a manner similar to the methods used by management, and provides a measure that can be used to analyze, value and compare the companies in the cable television industry, which may have different depreciation and amortization policies, as well as different non-cash, share-based compensation programs. A limitation of Adjusted OIBDA, however, is that it excludes depreciation and amortization, which represents the periodic costs of certain capitalized tangible and intangible assets used in generating revenues in our business. Management utilizes a separate process to budget, measure and evaluate capital expenditures. In addition, Adjusted OIBDA has the limitation of not reflecting the effect of our non-cash, share-based compensation charges.

Free Cash Flow is used by management to evaluate our ability to service our debt and to fund continued growth with internally generated funds. We believe Free Cash Flow is useful for investors for the same reasons and provides measures that can be used to analyze, value and compare companies in the cable television industry. Our definition of Free Cash Flow eliminates the impact of quarterly working capital fluctuations.

Adjusted OIBDA and Free Cash Flow should not be regarded as alternatives to operating income, net income or net loss as indicators of operating performance, or to the statement of cash flows as measures of liquidity, nor should they be considered in isolation or as substitutes for financial measures prepared in accordance with GAAP. We believe that operating income is the most directly comparable GAAP financial measure to Adjusted OIBDA, and that net cash flows provided by operating activities is the most directly comparable GAAP financial measure to Free Cash Flow. Reconciliations of historical presentations of Adjusted OIBDA and Free Cash Flow to their most directly comparable GAAP financial measures are provided in Table 6. We are unable to reconcile these non-GAAP measures on a forward-looking basis primarily because it is impractical to project the timing of certain events, such as the initiation of depreciation relative to network construction projects, or changes in working capital.

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